



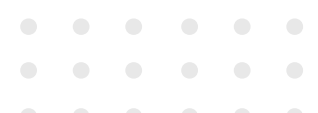
EMPATHY MAP





CEX - ONE-PAGE STRATEGY

NAME:			
MOONSHOT GOALS			
CORE VALUES		PURPOSE	BRAND PROMISES
RESISTANCE TO OVERCOME		ACTIONS STEPS	YOUR WHAT IF'S
1.)		1.)	
2.)		2.)	
3.)		3.)	
4.)		4.)	
SPELLS OR VERBAL CHARMS			
1 YEAR		3-5 YEARS	QTR
OKRS	GOALS	WHAT WOULD HAPPEN IF YOU DID?	WHAT WOULDN'T HAPPEN IF YOU DID?
		WHAT WOULD HAPPEN IF YOU DIDN'T DO?	WHAT WOULDN'T HAPPEN IF YOU DIDN'T DO?



CEX- OKRS

Priorities this week:

P1: Close deal with the suppliers

Forecast for the month:

- Hire distribution manager head

OKR status:

Objective: Close deal with the suppliers (4/10)

Health Metrics:

- Key relationship with the supplier

MVP

Hypothesis:

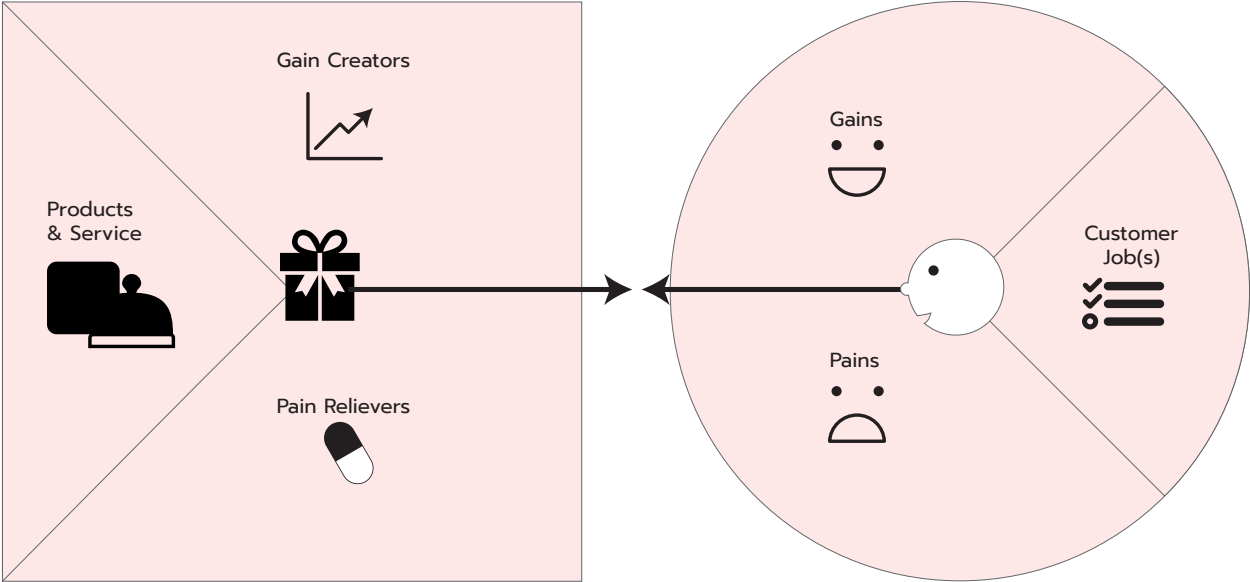
Key Result:

Method:

Stores:



CEX- VALUE MAP



CEX - CANVAS MODEL

<i>Key Partners</i>	<i>Key Activities</i>	<i>Key Propositions</i>	<i>Customer Relationships</i>	<i>Customer Segments</i>
	<i>Key Resources</i>		<i>Channels</i>	
<i>Cost Structure</i>			<i>Revenue Streams</i>	